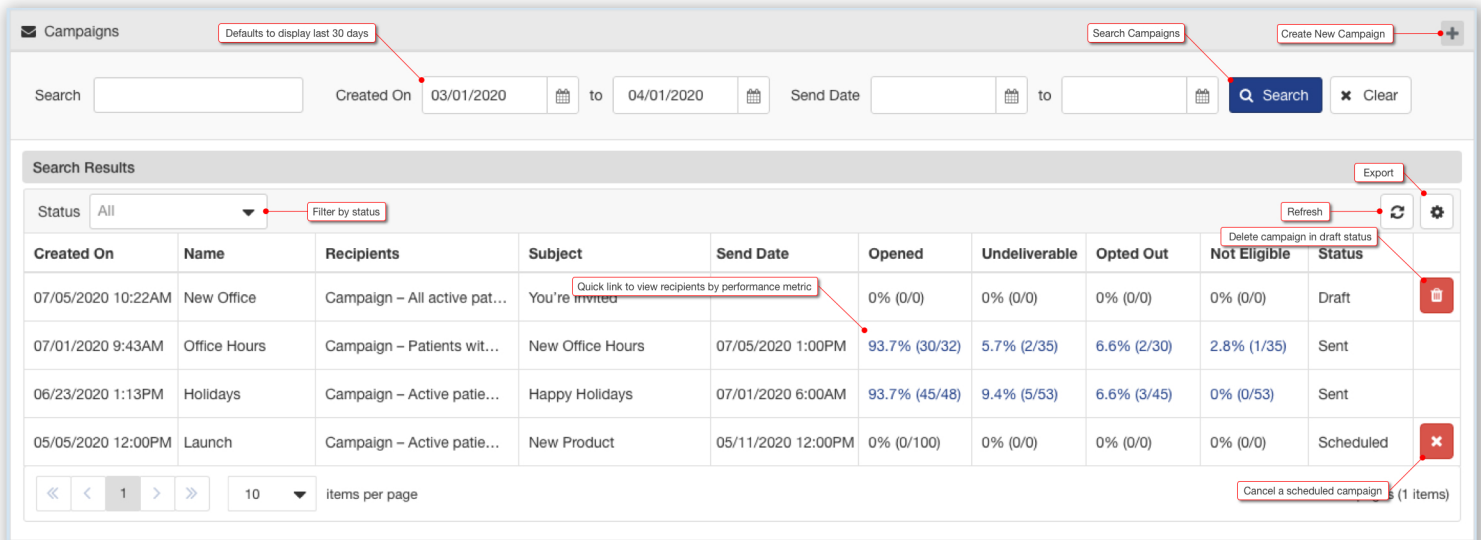


Campaigns Dashboard



Defaults to display last 30 days

Search Campaigns

Create New Campaign

Search [] Created On 03/01/2020 to 04/01/2020 Send Date [] to [] Search [] Clear []

Search Results

Status All Filter by status

Created On	Name	Recipients	Subject	Send Date	Opened	Undeliverable	Opted Out	Not Eligible	Status
07/05/2020 10:22AM	New Office	Campaign – All active pat...	You're invited		0% (0/0)	0% (0/0)	0% (0/0)	0% (0/0)	Draft
07/01/2020 9:43AM	Office Hours	Campaign – Patients wit...	New Office Hours	07/05/2020 1:00PM	93.7% (30/32)	5.7% (2/35)	6.6% (2/30)	2.8% (1/35)	Sent
06/23/2020 1:13PM	Holidays	Campaign – Active patie...	Happy Holidays	07/01/2020 6:00AM	93.7% (45/48)	9.4% (5/53)	6.6% (3/45)	0% (0/53)	Sent
05/05/2020 12:00PM	Launch	Campaign – Active patie...	New Product	05/11/2020 12:00PM	0% (0/100)	0% (0/0)	0% (0/0)	0% (0/0)	Scheduled

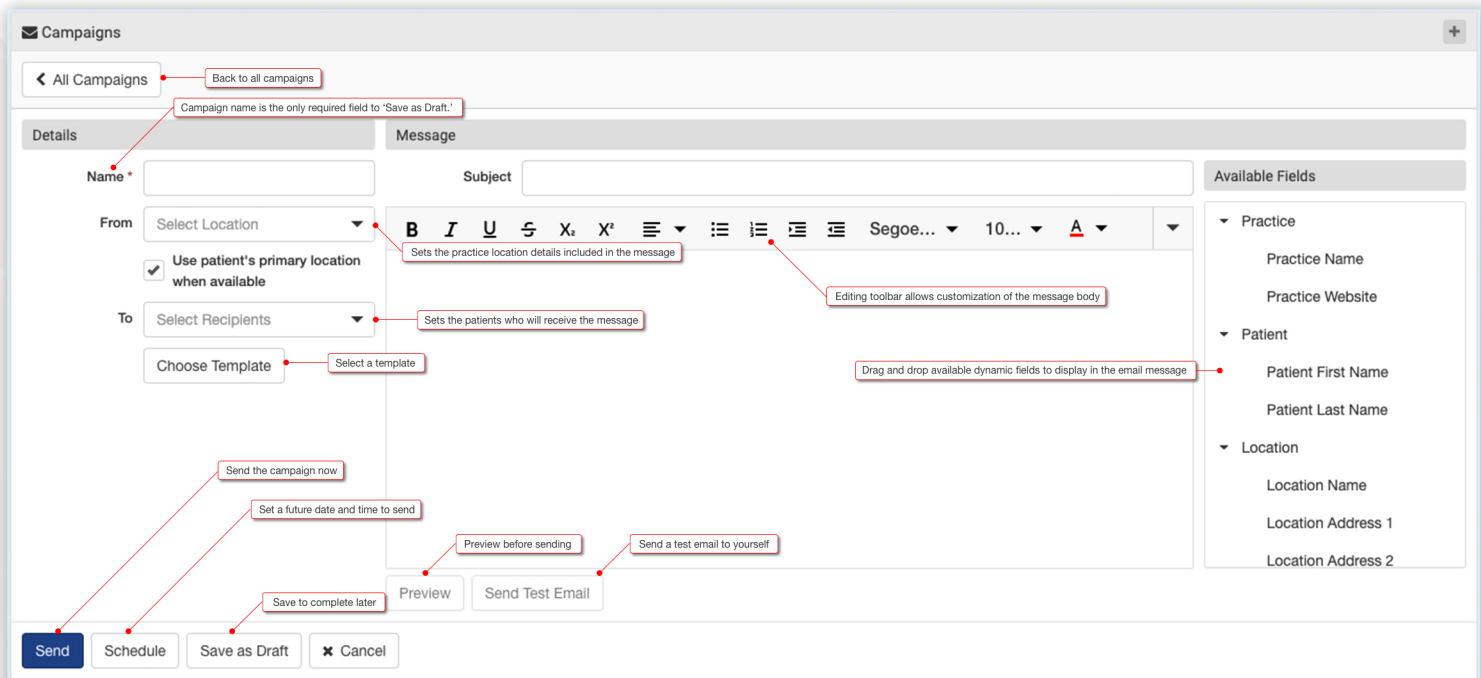
Export [] Refresh [] Delete campaign in draft status []

Quick link to view recipients by performance metric []

Cancel a scheduled campaign [] (1 items)

10 items per page

Creating a Campaign



Back to all campaigns

Campaign name is the only required field to 'Save as Draft.'

Name *

Subject

From: Select Location

Use patient's primary location when available

To: Select Recipients

Choose Template

Select a template

Editing toolbar allows customization of the message body

Drag and drop available dynamic fields to display in the email message

Available Fields:

- Practice
 - Practice Name
 - Practice Website
- Patient
 - Patient First Name
 - Patient Last Name
- Location
 - Location Name
 - Location Address 1
 - Location Address 2

Send the campaign now

Set a future date and time to send

Preview before sending

Send a test email to yourself

Save to complete later

Preview Send Test Email

Send Schedule Save as Draft Cancel

- ▶ The 'To' field (Recipients dropdown) is a list of all reports listed in Reports > Patients > Patient Search and Custom Reports.

Five default reports have been created by RevolutionEHR to both help in outreach and serve as a guide for the creation of others:

- Campaign – All active patients
- Campaign – Active patients with comprehensive exams
- Campaign – Patients with active eyeglass Rx
- Campaign – Patients with active CL Rx
- Campaign – Patients with eyeglass orders totaling an amount

- ▶ When a template is selected, the message section will populate with editing capabilities.

Four default templates have been created by RevolutionEHR to both help in common scenarios and serve as a guide for the creation of others:

- New Product
- Office Hours
- Event Invitation
- Holiday Message

Reviewing a Campaign

Campaigns +

Fall 2020 Trunk Show SENT Message status

Created On 07/31/2020 6:33 AM by App, Rev

[← All Campaigns](#) Back to all campaigns

Details **Recipients** **Notes** Additional message details available after a message is saved, sent, and/or scheduled.

Details

Name * Fall 2020 Trunk Show

From Hawaii Happiness

Use patient's primary location when available

To Campaign - Active patients with comprehensive exams

Send Date 07/31/2020 6:33 AM

Message

Subject You're Invited!

Message Dear {{patient.firstName}},

We're hosting an event and we hope you can make it! On October 1, our practice will be celebrating our great patients with an eyeglass frame show. If you've never been to one of these events before it's a great opportunity to see the latest frames and talk to reps from some of the biggest brands in the industry. We hope to see you there!

The team at {{location.name}}

{{location.address1}}
 {{location.city}}, {{location.state}} {{location.postalCode}}
 {{location.phone}}
 {{location.website}}

Reviewing Campaign Recipients

View message status for each recipient after an email campaign has been sent.

Campaigns +

Fall Hours - 2020 SENT

Created On 08/10/2020 5:11 PM by Beecher, Julie

[← All Campaigns](#)

Details **Recipients** **Notes**

Status All ⚙️

Send Date	Name	Status
08/10/2020 5:12 PM	Brown, Paul	Delivered
08/10/2020 5:12 PM	Bubble, John Charles*	Undeliverable
08/10/2020 5:12 PM	Hendrickson, Rachel*	Not Eligible
08/10/2020 5:12 PM	Smith, Brett*	Delivered
08/10/2020 5:12 PM	Smith, Krista*	Not Eligible
08/10/2020 5:12 PM	Smith, Mary Katherine*	Delivered
08/10/2020 5:12 PM	Smithback, Bailey*	Delivered
08/10/2020 5:12 PM	Smithback, Margaret	Not Eligible
08/10/2020 5:12 PM	Southbank, Harvey	Not Eligible
08/10/2020 5:12 PM	Welsch, Julie*	Not Eligible

⏪ < 1 2 > ⏩
10 Items per page
1 of 2 pages (17 items)